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Smart Sam: All-rounder with modern look receives extensive update

Even better riding characteristics for Schwalbe's most successful MTB tire

The Smart Sam is Schwalbe's most successful MTB tire - now it is re-launched with an extensive update in time for Eurobike 2023. This includes a new, modern look - at the same time, the Smart Sam has been optimized not only for classic MTB use, but also for E-MTB bikes. The result is even better riding characteristics for the all-rounder.

The tire has retained its identity: Long term durability and the perfect compromise between on- and off-road use are still its core properties. At the same time, the Smart Sam convinces with excellent rolling characteristics optimized for maximum safety. The tread has been modernized; thanks to the 'arrow' style, the Smart Sam appears even more dynamic. Longer braking edges ensure that the Smart Sam combines an SUV and MTB tire in the most effective way, which comes into its own on e-bikes.

